

ABSTRACT OF THE DISCLOSURE

The invention relates to a packaging bag comprising at least one gusset (24, 28) which is folded against one face of the bag body (10) and which is held in position by means of a removable linking element (30, 32). The invention is characterised in that the bag also comprises an element (50) which is designed to ensure that the bag can be opened and reclosed, which extends transversely to the fold line (22) of the gusset and which covers the entire width of said gusset (24, 28) and at least a substantial part of the bag body.